

# Beyond Best Practices



**THINKEDGY**

WHERE STRATEGY & TECHNOLOGY CONVERGE

# We Bring. **Perspective.**

How would you describe today's business environment? Tumultuous? Dynamic? Perplexing? Vast? Could it be all the above... and much more? In reality, every business is constantly challenged with identifying market conditions and opportunities, planning the pursuit of its objectives and transforming the organization to leverage assets, while minimizing shortcomings. How does a leader prepare and direct its organization towards long-term, sustainable profitability? Where does a leader find uncommon people, perspective and progress? Thinkedgy.

Every organization transformation starts ambiguously - Where are we going? How do we get there? Thinkedgy helps identify your critical challenges, providing a clear path to value and high performance.

We work side-by-side with you and your teams to:

- Unlock value
- Create a dynamic growth environment
- Establish competitive advantages
- Build structure conducive to innovation and transformation



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## We Create. **Value.**

At Thinkedgy, we believe discerning thought is the first step to resolving business issues and driving solutions. We don't hide from our value proposition: Thinkers with uncommon talent. Talent with uncommon solutions. We believe that unconventional, unconstrained thinking is the answer to the prevailing problems. For this reason, Thinkedgy delivers approaches that make sense and considers the stakeholders, industry and competitors when devising a portfolio of solutions. We believe a solid methodology to grow your idea is our value.

## We Deliver. **Solutions.**

Thinkedgy is not interested in the status quo or repeating some antiquated approach to new business issues. We believe in fresh methodologies, not allowing our team to succumb to monotony or placidity. We collaborate to define the most advantageous ways to reach your goals, with a keen eye toward optimization, effectiveness and value. Our focus is the delivery of tailored solutions that put your organization in the best position to thrive.



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# Continuum of Services

**Our services are multidisciplinary — we draw on our knowledge of strategy, marketing, technology and change management, across multiple industries and functions. We bring a full range of skills and depth of experiences to help our clients build customized and sustainable solutions.**

## **Data & Analytics**

Thinkedgy evaluates the current state of processes across the enterprise. The focus is on collecting information that will be critical in developing recommendations for the solutions, roadmaps and project plans.

## **Strategy**

Thinkedgy delivers high performance strategy consultation to assist our clients' efforts to connect their corporate vision and objectives with the preeminent market opportunities. Our directive is to deliver prudent thinking and action that efficiently develops and manages company assets. We customize proficient and repeatable models, considering a practical approach to developing market value and competitive advantages.

## **Transformation**

Thinkedgy employs professionals with diverse experiences to help define an ecosystem that enables your firm to operate at peak performance. We work alongside our clients, delivering sound advisement, leadership and support to drive real change that positively affects stakeholders. We implement new processes, which are backed by customized tools, benchmarks, and methodologies.

## **Performance**

Thinkedgy offers design and development solutions that support the company's business strategy, not constrain it. We focus on the strategic needs of our clients' businesses to determine the technology capabilities needed to support and propel their long-term directives. We work to confidently address technology-related decisions and ensure the operating models are scalable, agile and effective. We enable our clients to move beyond the noise of trendy technology trends to create lasting results.



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# Industry and Domain Expertise



## **Cyber Security**

It's a matter of interest and time. It's almost inevitable. Your customers' private data. Your intellectual property. Your cyber infrastructure. All are in jeopardy. We work with you to minimize the risk of cyber vulnerabilities by developing and implementing an integrated cyber approach that protects and leverages your information. Your business operates efficiently and effectively, without compromising security or privacy.

## **Energy**

Energy is one of the most dynamic and at-risk industries. Regulatory, societal and technology changes restructure the energy we use and how we use it. Thinkedgy helps navigate our clients through the energy high seas. Our experts deliver an extensive understanding of regulatory processes, pricing, supply-and-demand dynamics, market design, technologies and operations. From the grid to home automation, we see the future. We will take you there.

## **Technology & Innovation**

Technology is the backbone of every organization. Technology powers every business function, enabling key departments such as marketing, operations and finance to achieve organizational goals. Thinkedgy can help. We stay abreast of prevailing innovations, understanding the emerging technology and its impact on your organization and your goals.



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## **Our Approach**

We thrive on innovation, delivering results through value-based solutions. Working with our clients, we strive to change the way they do business, improving performance and profitability.

## **About Thinkedgy**

Thinkedgy is a leading advisory practice working with start-up to mid-sized organizations to achieve high performance through combining our broad and deep industry knowledge with functional capabilities. We provide services in Data and Analytics, Strategy, Corporate Transformation and Technology.

**For more information about our services, please visit our website, [Thinkedgy.com](http://Thinkedgy.com).**

**To speak with our team, email [info@thinkedgy.com](mailto:info@thinkedgy.com) or call 302-729-3088.**



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